

Brian Wood

Designer | Reporter | Editor | Blogger

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Education

Bachelor of Arts, Journalism, Minor: Sociology.

University of Massachusetts Amherst, Amherst, MA. GPA: 3.62, Major GPA: 3.93

- Member of the Kappa Tau Alpha National Honor Society in Journalism and Mass Communication.
- Invited guest at the 2009 Christopher J. Georges Conference on College Journalism at Harvard University.

Qualifications

- Experienced working in multiple journalistic mediums including print, online, and blogging.
- Experience in graphic and web design matched with a traditional education in print journalism.
- Experienced in utilizing and integrating multiple forms of multimedia and social networking in an online news platform.
- Experienced working with and overseeing a staff in a newsroom as an editor of a daily publication.

Experience

Web & Multimedia Editor | May 2009 — December 2009

DailyCollegian.com | Amherst, MA

- Built a new, multimedia rich web presence from scratch. Utilized WordPress as a publishing platform.
- Integrated and developed social media networking strategies to greater stimulate and engage readership.
- Oversaw daily web, photo and video production and headed a staff of two assistant editors.

Arts & Living Editor | September 2008 — May 2009

The Massachusetts Daily Collegian | Amherst, MA

- Oversaw a staff of three assistant editors and over fifty contributing staff writers.
- Worked in the news room two nights a week handling copy editing, section layout, and photo gathering.
- I Also served as a Staff Writer (September '07 - December '09), Arts & Living Assistant Editor (March '08 - October '08) and as a Night Editor (October '08 - May '09) during my time at New England's largest college daily.

Team Member | August 2005 — Present

Whole Foods Market | Bellingham, MA

- Worked in a high volume retail environment while paying my way through college. Specialized in customer service and team training while working in Meat, Seafood and Produce departments of the store.

Skills

Written: General beat reporting; AP Style copy editing, writing for print and Web publications; Microsoft Office.

Multimedia: Videography and basic camerawork; video editing using iMovie, Final Cut Pro, Adobe Premiere; field audio recording; Audio Editing in Audacity, Garage Band, Cakewalk, Acid Pro; DSLR photography; photo editing and graphic manipulation in Adobe Photoshop.

Design: HTML, CSS 3.0, PHP, FTP; using, developing and maintaining blogging platforms including WordPress, Blogger, Tumblr, Droopal; page layout in Adobe Indesign, Quark; Adobe Dreamweaver; Google Maps API.

Working knowledge in: Flash, jQuery, Javascript, MySQL, Adobe Illustrator.